

Description	5 Exceptional	4 Great	3 Good	2 Attempted	1 No Attempt/Not Evident
Plot / Organization	All major elements of plot including protagonist/antagonist, setting, inciting moment, rising action/suspense, climax, resolution, conflict, and theme. Establishes a purpose early on and maintains a clear focus throughout.	Your film contains most of the elements of the plot, but may be missing a few elements or have minor errors. Establishes a purpose early on and maintains focus for most of the presentation.	Your film contains about half of the elements of plot with some errors. There are a few lapses in focus, but the purpose is fairly clear.	Your film contains less than half of the elements of plot, but more than one with some errors. There are a few lapses in focus, but the purpose is fairly clear.	Your film has only one or two elements of plot with major errors. It is difficult to figure out the purpose of the presentation.
5 Elements of Horror	Your film competently includes all 5 elements of Horror.	Your film includes at least 4 of the 5 elements of Horror.	Your film includes only 3 recognizable elements of Horror.	Your film includes only 2 recognizable elements of Horror	Your film includes only 1 recognizable element of Horror.
Sound	Microphones are positioned optimally to ensure that important sounds and dialogue are captured. The team has made every attempt to anticipate and filter out unwanted ambient noise in the recording. Music stirs a rich emotional response that matches the story line well.	Attempt is made to position microphone(s) optimally to ensure that important sounds and dialogue are captured, but some errors are made resulting in, at times, poor sound quality. The team tries to anticipate and filter out unwanted ambient noise in the recording, but sometimes fails to do so. Music stirs an emotional response that matches the story line.	Microphones are positioned optimally to ensure that important sounds and dialogue are captured. Music stirs a emotional response that somewhat matches the story line.	At least one microphone is used to ensure that dialogue is captured. Music is ok, and not distracting, but it does not add much to the story.	Little attention was paid to ensuring quality sound during the shoot. Music is distracting, inappropriate, OR was not used.
Special Effects	Special effects are present in the film are believable and help to forward the plot.	Special effects are present in the film. SE may lack believability but help to forward the plot	An attempt at special effects was made, but executed with poor quality. The special attempt to forward the plot, but do so poorly.	Special effects are poorly executed and do little or nothing to forward the plot.	There are no noticeable special effects in the film or special effects are gratuitous and do not forward the plot.
Acting/Performance	The performance of the actors was believable, showed preparation, and effort. Script was memorized or showed improvisation. Voices were loud and clear; words easily understood. Good use of camera angles/movement -- did not turn your back on audience. Impressive and believable use of gestures, facial expressions and body movement. WOW!	The performance of the actors was mostly believable, showed preparation, and effort. Student spoke clearly but it was difficult to understand some of the script; could've been louder. Script was almost fully memorized-some improv used to make up for missed lines. Contained some great facial expression, gestures & body movement. GREAT!	The performance of the actors attempted to be believable, showed some preparation and effort. Students failed to speak clearly half of the time, but the other half it was difficult to understand. Script was somewhat memorized with little to no improv used to make up for missed lines. Facial expressions, gestures & body movement were attempted. GOOD.	The performance of the actors was mostly unbelievable and bland. Actors failed to speak clearly and lines were not memorized resulting in many mistakes for most of the film. Little to no attempt at improv. Facial expressions, gestures & body movement were attempted, but unconvincing. NOT TOO BAD...	The performance of the actors was dry and unbelievable, showing little preparation or effort. Could not understand what was being said due to unclear and low speech. Script/dialogue contained no purpose and very little detail. Script was not at all memorized; no improvisation used. Contained little to no facial expression, gesture or movement. MORE REHEARSAL NEEDED.
Props / Costumes	Students have made an excellent effort to include costumes +/- props which help make the scene more understandable.	Students have made an excellent effort to include costumes +/- props which help make the scene more understandable.	Students have made a good effort include +/- props which help make the scene more understandable.	Most students have made a good effort to include costumes +/- props which help make the scene more understandable.	Only a few students have made a good effort to include costumes +/- props which help make the scene more understandable.
Group	The group is cohesive and effective with all group members sharing work equally with clear, defined rolls. The group is able to cooperate and compromise to work towards a common creative goal. The quality of the film reflects the hard work and cohesiveness of the group.	The group is cohesive and mostly effective with all group members attempting to share the work equally with some failures to do so. The group is able to cooperate and compromise eventually to work towards a common creative goal.	The group mostly works well together. The group may have problems at times but works together to resolve them. Lack of cohesiveness affects the quality of the project a little.	The group struggles to work cohesively together and does not share the work load equally. There is little creative compromise. Lack of group cohesiveness affects the quality of the film.	The group is not cohesive or effective. Group member(s) do not share the work equally. There is fighting or bickering that detracts from focus on the project. The group does not cooperate or compromise negatively affecting the quality of the work produced.
Mood/Tone	The mood and tone of the film was exceptionally creepy and was held throughout the movie adding to the overall feeling and success of the film. WOW!	The mood and tone of the film was sometimes exceptionally creepy, but was not held throughout the movie. Mood and tone still added to the success of the film. GREAT!	An attempt to create mood and tone throughout the film is evident. Sometimes successful. May not do much to add to the success of the film. OK/BELIEVABLE.	Attempt to create mood and tone in the film is evident, but failed to strike the appropriate mood/tone and did not add to the success of the film. May have even detracted from the success of the film. ATTEMPTED	No attempt was made to create mood or tone in the film. Or attempt is so poorly executed that it detracts from the overall success of the film.
Editing	The story is told with exactly the right amount of detail throughout. It does not seem too short nor does it seem too long.	The story composition is typically good, though it seems to drag somewhat OR need slightly more detail in one or two sections.	The story seems to need more editing. It is noticeably too long or too short in more than one section.	The story needs extensive editing. It is too long or too short to be interesting or editing was poorly executed.	Little to no editing is present in the film. There was no attempt made to edit the story.
Originality	Movie shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.	Movie shows some originality and inventiveness. The content and ideas are presented in an interesting way.	Movie shows an attempt at originality and inventiveness in part of the presentation.	The movie may have one original scene or idea, but mostly is a rehash of other people's ideas and/or images.	Movie is a rehash of other people's ideas and/or images and shows very little attempt at original thought.